Chacewater Primary School

Chacewater

Cornwall

TR4 8PZ

 November 2018

Oliver Morton

Kelloggs

Orange Tower

Media City UK

Salford

Greater Manchester

M502HF

Dear Mr Morton,

We have been learning all about the use of unsustainable palm oil in our school. We are worried about the fact that it contributes to the destruction of some of the world’s most bio-diverse rainforest, the near extinction of numerous animal species, threatens livelihoods and significantly contributes to global warming. As palm oil is high in saturated fat, it also presents a significant health risk.

We are aware that your products contain palm oil which you source through Wilmar, who we understand to be the dirtiest palm oil giant in the world because of they engage in practices that promote deforestation, forest fires and human rights abuses across Indonesia. Palm oil does not have to come from rainforest destruction but Wilmar won’t change their practices until big companies like yourselves stop buying from them.

We believe that you previously made promises to change your purchasing practices around palm oil but that you have not kept them. The situation for orangutans and many other species that are on the edge of extinction as well as our world’s climate is URGENT so please take action on this immediately. We’re sure you would not wish to be known as being complicit in the extermination of orangutans or any other of these devastating consequences?

We want to eat breakfast cereals but don’t want to contribute to this terrible situation by doing so. So we ask you, please stop sourcing unsustainable palm oil to make your products.

Yours sincerely,

The children of Chacewater Primary School